

# Business Remedies

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Jaipur | Tuesday, July 7, 2026

Bazaar		
Index/Commodity	LTP	Change (Points)
BSE Sensex	78,285.07	+521.16
NSE Nifty	24,430.35	+159.50
Gold (IBJA, Rs./10gm)	1,45,583	-761
Silver (IBJA, Rs./kg)	2,33,158	-700
US Dollar (in Rs.)	95.49	+0.28
Bitcoin (\$)	61,990	-834
GIFT NIFTY	24,532	+40

Rates as of 7.00 pm on 6 July 2026

## Movement in BSE Shares

### Top Gainers

Security Name	LTP	% CHANGE
TDPOWERSYS	1,175.30	8.05
LLOYDSENGG	90.32	7.54
WELCORP	1,546.85	7.48
SWANCORP	333.45	7.27
ABDL	703.15	7.2
TEXRAIL	121.05	6.98
DIXON	13,299.00	6.78
63MOONS	701.95	6.61

### Top Losers

Security Name	LTP	% CHANGE
SUPRIYA	865.75	-11.62
PCJEWELLER	9.46	-8.33
ZENSARTECH	477.7	-7.47
APOLLO	424.05	-5.75
ACUTAAS	3,514.30	-4.78
OLAELEC	42.39	-4.68
EMIL	134.05	-4.66
ARVIND	546.05	-4.16

**Sensex, Nifty extend winning streak to 4th day; realty, auto stocks lead rally**



### Mumbai | Agency

Indian equity benchmarks extended their winning streak to a fourth consecutive session on Monday, supported by strong buying in realty, auto, oil and gas stocks. The Nifty closed 159.50 points, or 0.66 percent, higher at 24,430.35, while the Sensex advanced 521.16 points, or 0.67 percent, to settle at 78,285.07. Commenting on Nifty technical outlook, experts said that the 24,500-24,600 zone will remain a crucial region to watch in the upcoming sessions, as a decisive move above this band could confirm the continuation of the ongoing bullish trend. "On the downside, the 24,200 level is expected to act as immediate support in case of any profit booking, followed by the 24,000 psychological zone, which remains the crucial zone," an analyst said. Among the Nifty constituents, HDFC Bank, Hindalco Industries and Oil and Natural Gas Corporation (ONGC) emerged as the top gainers, helping lift the benchmark indices. The broader market also ended on a positive note. The Nifty MidCap index gained 0.45 percent, while the Nifty SmallCap index outperformed with a 0.75 percent rise. Sectoral indices largely traded in the green, with the Nifty Realty index leading the gains and closing at a six-month high.

## India's steel production clocks 5.9 percent growth in April-June

### New Delhi | Agency

India's production of finished steel during June this year went up to 13.8 million tonnes, which represents a 6 percent increase over the corresponding figure of 13 million tonnes in the same month last year, according to data released by the Ministry of Steel on Monday.

The country's production of finished steel during the first quarter of the current financial year (April-June) rose by 5.9 percent to 41 million tonnes from 38.7 million tonnes in the same quarter of the previous year. Consumption of finished steel shot up by a robust 7.2 percent to 14.2 million tonnes during June compared with 13.2 million tonnes in the same month last year, as demand from big-ticket



infrastructure projects taken up by the government in the highways, railways and ports sectors fuelled demand. The consumption of finished steel during the April-June quarter of the current financial year clocked an 8.3 percent growth to 41.6 million tonnes from 38.4 million tonnes in the same quarter last year, reflecting the steady growth that is being maintained in the development of large-scale infrastructure

projects in the country. India's steel exports also surged by 38.1 percent during June to 6,16,200 tonnes compared with the corresponding figure of 4,46,200 tonnes in the same month last year. India's production of crude steel was recorded at 14.1 million tonnes in June this year compared with 13.5 million tonnes in the same month of the previous year. In value terms, the exports during June jumped by 43.5 percent to Rs. 4,674 crore from Rs. 3,256.9 crore in the same month last year. India's total crude steelmaking capacity reached 221.9 million tonnes per annum as of June 2026, keeping the industry on track to achieve the National Steel Policy target of 300 million tonnes per annum by 2030, according to an official statement.

## ABDM establishes its place in 'Digital Healthcare'

Government initiative: More than 104 crore health records linked under Ayushman Bharat Digital Mission

### New Delhi | BR News Network businessremedies.com

The Central Government's flagship healthcare initiative, the Ayushman Bharat Digital Mission (ABDM), has established its place among the world's largest digital health networks. According to an official fact-sheet released by the government on Monday, more than 104 crore health records have so far been linked to over 93 crore Ayushman Bharat Health Accounts (ABHA). According to the factsheet, the mission is developing a citizen-centric digital healthcare ecosystem. Through this, patients can securely manage their health records, paperwork at hospitals is reduced, waiting time for registration and treatment is shortened, and better coordination is established among patients, hospitals, doctors and insurance companies through an integrated digital network.

**Objective is to create the necessary digital infrastructure**  
Launched in September 2021, the Ayushman Bharat Digital Mission aims to create the digital infrastructure required for universal health coverage across the country so that healthcare services become more accessible, efficient and interoperable. Under the mission, the Ayushman Bharat Health Account (ABHA) serves as a unique digital health ID for every citizen. Based on the patient's consent, this ID securely links the individual's medical records with hospitals, laboratories, insurance companies and various national



health programmes. **Aarogya Setu 2.0 also launched as a digital health application**

The government has recently launched Aarogya Setu 2.0 as a digital health application for citizens under ABDM. Through this application, users can create an ABHA account, manage digital health records, book tele-consultations and hospital appointments, access insurance-related information, locate nearby healthcare facilities and monitor their health through wearable devices.

**OPD registration process at hospitals becomes faster**

The factsheet stated that the National Health Authority's (NHA) Scan and Share service has significantly accelerated the OPD registration process in hospitals. As of 18 June, more than 23.21 crore ABHA-linked digital

tokens had been issued across healthcare institutions in the country. According to the government, as of 18 June, incentives exceeding Rs. 107 crore had been distributed to hospitals under the mission, more than Rs. 2.95 crore to diagnostic centres, laboratories and pharmacies, and over Rs. 26 crore to companies providing digital solutions.

**Healthcare institutions connected to the e-Sushrut Clinic platform**

In addition, more than 2,200 healthcare institutions have been connected to the e-Sushrut Clinic platform. It is a lightweight Hospital Management Information System (HMIS) developed by the Centre for Development of Advanced Computing (C-DAC), which helps small clinics digitise patient records and administrative processes.

## India, Japan sign first defence co-development pact to build UNICORN naval masts



**New Delhi | Agency**  
India and Japan have signed their first bilateral agreement for the joint development of defence equipment, marking a significant step forward in their growing strategic and security partnership.

According to Japan's Ministry of Foreign Affairs, the inaugural project under the agreement will focus on the development and licensed production of the UNICORN (Unified Complex Radio Antenna) shipborne communications mast, an advanced integrated mast system developed by Japan's NEC Corporation. Under the arrangement, Bharat Electronics Limited (BEL) will manufacture the system in India in collaboration with Japanese partners. Japan will provide the design and core technologies, while India will undertake system integration, localisation and production in line with the government's "Make in India" initiative. Although the UNICORN system was originally developed by NEC, India plans to integrate its own sensors and antennas into the mast for deployment on Indian Navy warships. The integrated mast is expected to gradually replace existing communication and sensor mast systems across the Navy's fleet. India has shown interest in acquiring the technology for several years. In November 2024, the two countries concluded an agreement for the export of UNICORN multi-functional masts to India under their broader strategic partnership, paving the way for the latest co-development initiative. UNICORN, also known as NORA-50, was jointly developed by NEC Corporation, Sampa Kogyo K.K. and The Yokohama Rubber Co., Ltd. for Japan's Mogami-class frigates.

## New FTAs' fresh boost to manufacturing and innovation, open global opportunities for youth: Piyush Goyal

### New Delhi | Agency

Union Commerce and Industry Minister Piyush Goyal on Monday said that India's new free trade agreements (FTAs) are creating fresh opportunities for manufacturing and innovation, opening doors for the country's youth to compete globally. He urged students to equip themselves with practical skills and embrace technology-driven learning to make the most of the emerging opportunities. Virtually addressing the inauguration of the online bilingual Bachelor of Business Administration (BBA) programme at the Indian Institute of Management (IIM) Udaipur from New Delhi, Goyal said that the country's youth should prepare themselves to take advantage of the opportunities emerging from



these trade agreements. "For Viksit Bharat, the doors of the world are open to the students," he said, adding that the new FTAs are strengthening manufacturing while placing greater emphasis on innovation. The minister urged students to combine classroom education with practical experience so they are better prepared for the rapidly changing

demands of the global economy. Highlighting the role of technology in education, Goyal said that India's nearly 100 crore internet users provide an opportunity to deliver quality education at scale through digital platforms in line with the National Education Policy. He described IIM Udaipur's online bilingual BBA programme as a unique initiative that can bridge the rural-urban divide by making high-quality management education accessible to talented students irrespective of their location or financial background. He said that offering the programme in both Hindi and English would expand access to IIM-quality education and enable students from diverse backgrounds to pursue management studies in a

language they understand comfortably. "The classrooms of IIM will now be visible on the screen," Goyal said, noting that students from a small shop in Bhilwara to remote areas such as Bastar would be able to access the programme through laptops, smartphones or other digital devices. While classes will be conducted online, examinations will be held offline to maintain accountability, he added. The minister also suggested measures to strengthen the programme's hybrid learning model. He proposed regular in-person interactions between faculty and students, saying management education extends beyond classroom instruction and benefits from peer learning and networking.

## India's white collar hiring rises 6% in June

### New Delhi | Agency

White collar hiring in India grew over 6 percent in June, with AI and machine learning roles continuing to outperform, posting 25 percent year-on-year growth in June, a report said on Monday.

The report from jobs site Naukri said that insurance continued its strong run with 16 percent growth, FMCG at 7 percent, telecom at 6 percent, real estate at 5



percent and BPO/ITES and pharma or biotech at 4 percent each. The report said that the Naukri JobSpeak Index reached 3027 from 2854 a year earlier, closing the first fiscal quarter at a steady 4 percent growth. Fresher hiring grew 8 percent year on year in June and 9 percent for the April-June quarter, and hiring growth was visible across experience bands from 4-7 years to over 16 years, the report added.

## India's deal value jumps 127% to four-year high in Q2: Report



### New Delhi | Agency

India's dealmaking landscape witnessed a sharp rise in transaction values during the second quarter of 2026, with the combined value of mergers and acquisitions (M&A) and private equity (PE) deals surging 127 percent quarter-on-quarter to \$36.3 billion, according to a report. According to a report by Grant Thornton Bharat, M&A activity emerged as the key driver of dealmaking during the quarter, with 240 transactions worth \$27.9 billion.

While M&A deal volumes declined 12 percent quarter-on-quarter, deal values jumped 302 percent, supported by five billion-dollar cross-border acquisitions, it added. Outbound deals accounted for 84 percent of the total M&A value, reflecting growing confidence among Indian companies in pursuing global expansion opportunities. The largest transaction of the quarter was an \$11.8 billion overseas acquisition by an Indian phar-

maceutical company, making it the biggest outbound acquisition by an Indian pharma firm. Meanwhile, private equity activity moderated during the quarter, with 325 deals worth \$8.4 billion, down 22 percent in volume and 8 percent in value compared to the previous quarter.

Despite the slowdown, average deal sizes increased, indicating a shift towards fewer but larger investments. Shanthi Vijetha, Partner, Growth, Grant Thornton Bharat, said that India's deal activity reflected a divergence, with deal values rising sharply on the back of strategic outbound acquisitions even as domestic and private equity activity remained relatively measured amid global uncertainties.

The report further noted that investor confidence in high-growth businesses remained resilient, with four new unicorns emerging during the quarter. The largest private equity transaction was the \$1.6 billion acquisition of the Rajasthan Royals IPL franchise.

## India Inc likely to post 15% earnings CAGR over FY26-FY28: Report

### New Delhi | BR Team

India Inc's corporate earnings are pegged at a compound annual growth rate (CAGR) of around 15 percent during FY26-FY28, supported by improving macroeconomic conditions, easing geopolitical concerns and stronger earnings visibility, a report showed on Monday. The report by Motilal Oswal Financial Services Ltd. (MOFSL) said that India is entering a more favourable phase after nearly two years of market consolidation, with attractive valuations positioning domestic equities to benefit from a potential rotation of global capital beyond artificial intelligence (AI)-focused sectors. Easing energy prices, improving macroeconomic stability and strengthening corporate fundamentals are creating a constructive environment for Indian equities over the medium term, it added. For the June quarter (Q1FY27), the domestic brokerage has expected that earnings across its coverage universe will decline 3 percent year-on-year, largely due to weakness in oil marketing companies (OMCs). However, excluding OMCs, profit after tax (PAT) is projected to grow 14 percent year-on-year, indicating healthy earnings momentum across several sectors. Sector-wise, the report said financials and metals would lead earnings growth during the quarter. Lending non-banking financial companies (NBFCs), private and public sector banks, metals, technology, capital goods, retail, consumer durables and building materials are also expected to post healthy performances.

**Business Remedies**

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**Editorial**

**Eating chocolate in a balanced amount has many mental and physical benefits**



As every year, World Chocolate Day will be celebrated today. This day is not only an occasion to eat chocolate, but also a day to understand its history, culture, production, and the importance of consuming it in moderation. July 7, 1550, was the day when cocoa seeds were brought to Europe for the first time, and this date was chosen in memory of that historic event. Before this, cocoa was used only as a beverage. In 1847, British chocolate maker Joseph Fry mixed melted cocoa butter with cocoa powder and made the first edible solid chocolate bar. World Chocolate Day was officially celebrated as a global festival for the first time in 2009. Chocolate is not just a delicious sweet, but it also has many mental and physical benefits. Consuming chocolate releases a hormone called endorphin in the brain, which improves mood and reduces stress. Dark chocolate, which contains a higher amount of cocoa, is an excellent source of antioxidants and helps improve blood circulation. It provides instant energy, which is why athletes and people who do physical labor also consume it. Chocolate is widely accepted around the world as a symbol of love and happiness during festivals, weddings, or as a gift. On this day, people enjoy this sweet occasion by sharing different types of chocolates, cakes, and desserts with their loved ones. However, eating too much chocolate can also be harmful, so caution is necessary. Consuming chocolate in excess can increase the risk of weight gain, dental problems, and other health-related issues due to extra sugar and calories. People with diabetes or other health problems should consume chocolate only in a balanced amount and after medical advice.

**The three-day jewellery show JAS-2026 concluded**

**15,000 trade buyers from India and abroad visited the show**

**Jaipur BR Team**

The three-day jewellery show JAS-2026, organized by the Jewellers Association Jaipur at the Jaipur Exhibition and Convention Centre in Sitapura, concluded successfully. During this prestigious three-day event, buyers from various cities across the country, as well as from several countries, officials from gems and jewellery trade and industry companies, and representatives of international organizations participated.

Jewellers Association Jaipur President Raju Mangodiwala, who was the architect of this entire show, made it successful with his tireless efforts. Raju Mangodiwala said that this show will give a new direction to Jaipur's gems and jewellery business and will also lay a strong foundation for the future. For the first time, the show hosted industrialists from Dubai and Sharjah with a net worth of around Rs 1 lakh crore.

The chief guest at the inaugural ceremony was K.P. Abdul Salam, Vice Chairman and GED, Malabar Group. The distinguished guests were Tawhid Abdullah, Chairman, Dubai Jewellery Group and CEO, Jawhara Jewellery, Dubai; Surjit Bhujbal, Member of the Central Board of Indirect Taxes and Customs (CBIC); and Pramod Agarwal, Chairman, NGJCI, as Guest of Honour. An MoU was signed between the Jaipur Jewellers Association and the Dubai Jewellery Group to increase bilateral trade. All exhibitors received good business, which was the purpose of this show. The entire team of the Jewellers Association made every effort to achieve this objective.

Jewellers Association Jaipur Secretary Ajay Godha said that during the entire event, an extraordinary blend



of Jaipur's excellent jewellery craftsmanship, finely cut gemstones, modern designs, and traditional Jaipuri ornaments was seen. More than 15,000 trade buyers visited the show in three days. An attractive range of jewellery, including coloured gemstones, gold, diamonds, kundan, polki, jadau, silver, coloured stones, and modern design jewellery, was displayed at the show.

JAS-2026 Convener Ashok Maheshwari said that Jaipur jewellers presented the latest collections of colour stones and jewellery at the show, which were highly appreciated by B2B buyers. Through B2B networking, new business contacts were established for the future, and meaningful discussions took place between buyers and sellers regarding business. Looking at the enthusiasm of buyers and sellers during the show, next year's JAS-2027, to be held from July 2 to 5, will be even more grand and larger. It will be a four-day show instead of three days. It will be organized in both halls of JECC. The number of booths will also be almost doubled.

On the occasion of the closing ceremony, Jewellers Association Jaipur Vice President Govind Prakash Agarwal, Treasurer Govind Kumar Gupta, Joint Secretary Mahaveer Kumar Gupta, Co-Convener Anil Tambi, Co-Convener and Coordinator Naresh Agroya, along with all office bearers and members,

expressed gratitude to the exhibitors, trade buyers, and associates who participated in JAS-2026.

**Special features of JAS-2026**

This show created a new record of grandeur. This year, colourful gemstones and beautiful jewellery were displayed at a total of 351 booths.

» 201 booths were for gemstones.

» 149 booths were for jewellery.

» There were also booths for the allied section.

» This number is about 16 percent higher than last year.

All reputed jewellers and gemstone traders of Jaipur participated in the show. In addition, more than 26 exhibitors from Delhi, Ahmedabad, Mumbai, Hyderabad, Surat, Bikaner, Meerut, and other cities also took part.

More than 2,000 trade buyers from across the country registered for the show. In addition, more than 1,000 hosted buyers also participated. This time, NRIs from various countries also reached Jaipur to visit the show.

**Key achievement of JAS-2026**

A historic MoU was signed between the Dubai Gold and Jewellery Group (DJG) and the Jewellers Association Jaipur (JAS).

At JAS-2026, a historic MoU was signed between the Dubai Gold and Jewellery Group (DJG) and the Jewellers Association Jaipur (JAS). On

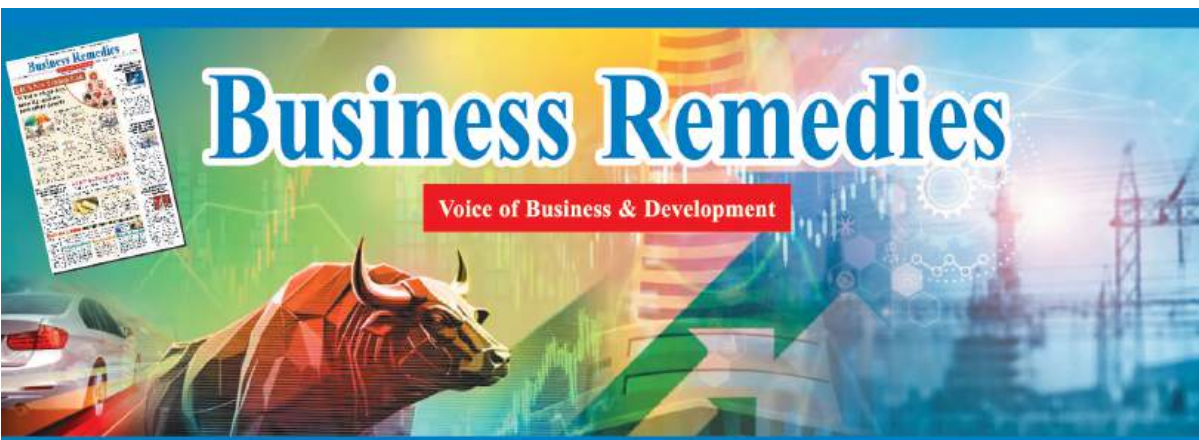
behalf of the Jewellers Association Jaipur, President Raju Mangodiwala signed the MoU, while Dubai Jewellery Group Chairman Tawhid Abdullah signed it on behalf of the Dubai Jewellery Group.

For the first time in any jewellery show organized in the country, a bilateral agreement was signed between two countries to promote trade and industry. Through this, the Jewellers Association Jaipur and the Dubai Jewellery Group will jointly promote each other's jewellery on the global platform.

JAS President Raju Mangodiwala described this MoU as a new chapter in business relations between Jaipur and Dubai. He said that for the first time in the history of JAS, two global organizations have come together on one platform to realize the future dreams of the jewellery trade. This is not merely an agreement signed between two organizations, but a new beginning of growth, innovation, and global cooperation for the gems and jewellery industry of India and the United Arab Emirates.

Through this partnership, Jaipur jewellers will get easy access to Dubai's vast global market. This will open new export opportunities, establish direct business relations with new international buyers, and give the local industry global recognition and new heights. At the same time, Dubai traders will get access to Jaipur's excellent gemstones, traditional craftsmanship, and high-quality jewellery at competitive prices.

Tawhid Abdullah said that this MoU will not remain limited only to trade. Through design innovation, new technologies, skill development, joint exhibitions, buyer-seller meetings, training programs, and trade delegations, it will further strengthen the industries of both countries.



**A Daily update of macro-economic and sector trends, comprising:**

- |  |   |  |
|--|---|--|
| <p><b>Real Sector</b></p> <ul style="list-style-type: none"> <li>• GDP</li> <li>• Wholesale price index</li> <li>• Consumer price index</li> <li>• Index of industrial production</li> </ul> <p><b>Infrastructure Industries</b></p> <ul style="list-style-type: none"> <li>• Railways</li> <li>• Civil aviation</li> <li>• Electricity</li> <li>• Telecommunications</li> <li>• Shipping &amp; cargo</li> </ul> <p><b>Agriculture and Related Industries</b></p> <ul style="list-style-type: none"> <li>• Agriculture</li> <li>• Edible oils</li> <li>• Rubber</li> <li>• Sugar</li> <li>• Tea</li> </ul> | <p><b>Financial Markets</b></p> <ul style="list-style-type: none"> <li>• BSE indices</li> <li>• Call money rates</li> <li>• Foreign exchange rates</li> <li>• Cash reserve ratio</li> <li>• Interest rates</li> </ul> <p><b>Manufacturing Industries</b></p> <ul style="list-style-type: none"> <li>• Cement</li> <li>• Steel</li> <li>• Crude oil</li> <li>• Coal</li> <li>• Fertilisers</li> <li>• Chemicals</li> <li>• Capital goods</li> <li>• Polymers</li> <li>• Automobile</li> <li>• Textiles</li> <li>• Man-made fibre</li> <li>• Non-ferrous metals</li> <li>• Consumer durables</li> </ul> | <p><b>Financial Sector</b></p> <ul style="list-style-type: none"> <li>• Bank performance indicators</li> <li>• Money supply</li> <li>• Reserve money</li> </ul> <p><b>Public Finance</b></p> <ul style="list-style-type: none"> <li>• Central government finances</li> <li>• Monthly tax collections</li> </ul> <p><b>External Sector</b></p> <ul style="list-style-type: none"> <li>• Foreign trade and international finance</li> <li>• Commodity-wise exports &amp; imports</li> <li>• Country-wise exports &amp; imports</li> <li>• Foreign exchange reserves</li> <li>• NRI deposits</li> <li>• Direct foreign investment flows</li> <li>• India's external debt</li> </ul> |
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**Friendly badminton tournament held between doctors and Spofit members**

**Udaipur | Business Remedies**

A friendly badminton tournament was organised between doctors and members of the Spofit Academy under the aegis of the Medicos Social and Welfare Society.

Dr. Anil Yadav said that the Chief Guest of the programme was Justice P.C. Jain, retired Judge of the Rajasthan High Court. Dr. Rakesh Sharma, Director of SRK Group of Hospitals, and Dr. Hanuman Khoja, Senior Professor at SMS Hospital, were the Guests of Honour.

Dr. Harish Bhardwaj said that the tournament was organised in four categories. In the 60-80 years



age category, Dr. Lokendra and Dr. Gaurav emerged as winners, while Dr. Ankur and Dr. Anshul were the runners-up. In the 80-95 years age category, Dr. Aditya and Dr. Abhishek were the winners, while Abhishek and Yash finished as runners-up. In the 95+ years category, Dr. Anuj Jain and Suresh Maloo emerged as winners, while Atul and

Dileep were the runners-up. In the Mixed Doubles category, Dr. Pawan and Shailini were the winners, while Ashish and Isha finished as runners-up. Chief Guest Justice P.C. Jain said that sports are not only about competition but also a means of discipline, health and social harmony. Guest of Honour Dr. Rakesh Sharma congratulated all the winners and participants and said that regular sporting activities are the foundation of a healthy lifestyle, and such events promote mutual brotherhood and positive energy among doctors and different sections of society.

**PRCI's signed a MoU with Eternal Hospital**

**Jaipur BR Team**

As part of its network expansion, the Public Relations Council of India (PRCI), Jaipur chapter, has signed a Memorandum of Understanding (MoU) with Eternal Hospital, Jaipur. Under this agreement, PRCI members and their families will receive priority access to services from healthcare experts at the hospital at concessional rates.

This MoU reflects the shared commitment of PRCI and the hospital toward health awareness, preventive healthcare, and meaningful community engagement. At a ceremony held at the hospital, Somendra Harsh, Chairman of PRCI Jaipur Chapter, and Ashish Khunteta, DGM (Growth Development and Branding) of Eternal Hospital, signed and exchanged the MoU. Sunny Kulshreshtha, Secretary of PRCI Jaipur Chapter; Dr. Rahul Babu Kodali, Joint Secretary of the Chapter; and Arjun Singh from Eternal Hospital were also present on the occasion. Representatives



from both organizations expressed confidence that this partnership would prove to be a milestone in strengthening ties between the healthcare sector and the communications industry. Somendra Harsh, Chairman of PRCI Jaipur Chapter, stated that the chapter is enthusiastic about collaborating with Eternal Hospital to foster better health awareness in society and work toward a healthier future. He also shared details regarding the Council's activities and upcoming plans. Nitesh Tiwari, Senior GM (Group Growth Development and Branding) at Eternal Hospital, mentioned that under this MoU,

PRCI members and their families would be offered a special discount of up to 10 percent on OPD services, lab tests, and health packages. The event also featured an informative interactive session by Dr. Rahul Mathur, an Internal Medicine expert at Eternal Hospital, on the topic "Golden Years Deserve Golden Care." In this, he highlighted the importance of elderly care, preventive healthcare, and healthy aging. It is noteworthy that the Public Relations Council of India (PRCI) is a leading pan-India communication exchange platform headquartered in Bengaluru.

**K V Toys India Limited showcase its diverse product portfolio at the 17th Toy Biz International B2B Exhibition**

New Delhi | BR Team

K V Toys India Limited is pleased to inform its shareholders and stakeholders that the Company is participating in the 17th Toy Biz International B2B Exhibition,



one of India's premier trade exhibitions for the toy industry, being held from 4th July 2026 to 7th July 2026 at Bharat Mandapam (Pragati Maidan), New Delhi. The Company will showcase its diverse portfolio of toys and play products across multiple categories, including educational toys, DIY kits, dolls, vehicles, board games, stationery, animal toys, bubble toys and other innovative offerings. The exhibition provides an important platform for engaging with distributors, retailers, institutional buyers, business partners and other stakeholders from across India and overseas. Through its participation, the Company aims to showcase its expanding product portfolio, strengthen existing business relationships, explore new business opportunities and enhance the visibility of its brands in the domestic and international markets. The Company remains committed to expanding its market presence through product innovation, strategic partnerships and customer-centric offerings while strengthening its position in the evolving toy industry.

## Enviro Infra Engineers Limited secures Rs. 256.92 crore EPC orders for energy-efficient sewage treatment infrastructure in Varanasi, Uttar Pradesh

The two new HAM projects under the Namami Gange Programme - 45 MLD and 60 MLD Sewage Treatment Plants - will be developed as energy-efficient, self-sustaining infrastructure, expanding EIEL's HAM portfolio to five projects

New Delhi | BR Team

Enviro Infra Engineers Limited (NSE: EIEL, BSE: 544290), a prominent EPC player in water and wastewater treatment across PAN India has secured two prestigious Hybrid Annuity Model (HAM) projects under the Government of India's flagship Namami Gange Programme. The combined order value stands at Rs. 256.92 crore. With these wins, the Company has expanded its HAM portfolio to five projects, further strengthening its position as a leading developer and executor of long-term water and wastewater infrastructure under the HAM model.

Under these projects, EIEL will develop 45 MLD and 60 MLD Sewage Treatment Plants, associated infrastructure and undertake Operations & Maintenance for a period of 15 years. The projects have been designed as energy-efficient, self-sustaining wastewater treatment facilities that integrate renewable energy solutions to maximise operational sustainability and long-term efficiency.

**The projects include:**

1. Development of a 45 MLD Sewage Treatment Plant and associated infrastructure at Pt. Deen Dayal Upadhyay Nagar



(DDU Nagar), along with 15 years of Operation & Maintenance, valued at Rs. 126.78 crore (excluding GST).

2. Development of a 60 MLD Sewage Treatment Plant and associated infrastructure at Lohta, Varanasi, along with 15 years of Operation & Maintenance, valued at Rs. 130.14 crore (excluding GST).

Both projects will maximise energy self-sufficiency by integrating biogas-based and solar power generation systems. The biogas power plant will convert sludge



**Sanjay Jain,**  
Chairman, Enviro Infra Engineers Limited

generated during the sewage treatment process into biogas which in turn shall be fed to gas generators to produce electricity, simultaneously addressing sludge management while generating renewable energy. Solar panels installed across available rooftop and ground spaces will generate clean daytime power. Together, these renewable energy systems will lower operating costs, reduce carbon emissions, improve sustainability and enhance the

long-term energy resilience of the sewage treatment plants throughout their operational lifecycle.

Mr. Sanjay Jain, Chairman, Enviro Infra Engineers Limited, said: "We are proud to have been entrusted with these significant projects by Uttar Pradesh Jal Nigam (Rural) under Namami Gange Programme. Our focus remains on delivering high-quality, sustainable, and timely solutions that contribute to the nation's water management and sanitation goals. We are committed to maintaining the highest standards of engineering and execution."

Further demonstrating the Company's strong financial preparedness and disciplined execution capabilities, in-principle approvals for term loans have already been secured for both projects, enabling timely financial closure and seamless project mobilisation.

These order wins further strengthen Enviro Infra Engineers Limited's position in the Hybrid Annuity Model (HAM) segment while reinforcing its commitment to delivering sustainable, energy-efficient water and wastewater infrastructure that supports India's long-term water management and environmental objectives.

## Smartphone and accessories retail company 'Mehul Telecom Limited' opens new store in Junagadh

Jaipur | BR Team

Rajkot, Gujarat-based Mehul Telecom Limited, a company engaged in the retail sale of smartphones and accessories, has opened a new store under the Mehul Telecom brand name at Shop No. G/10, Trident Complex, near Parijat Apartment, Zanzarda Road, Junagadh, Gujarat.

**Business activities:** Established in May 2023, Mehul Telecom Limited is a multi-brand mobile retail chain offering smartphones and accessories through a hybrid "COCO" (Company-Owned, Company-Operated) and "FOFO" (Franchise-Owned,



Franchise-Operated) retail model. The company retails connected lifestyle products and peripherals of various brands, such as wearables, audio devices and power solutions including speakers, smartwatches, earphones, headphones, tablets, mobile covers, phone chargers, screen guards, power banks, phone warranty plans, Fire Stick, car

holder clamps, pen drives and more.

**Business segments:**

• Sales through company-owned and company-operated retail stores (COCO model)

• Sales through franchise-owned and franchise-operated outlets (FOFO model)  
**Product portfolio:** The company sells smartphones and tablets of all major brands operating in India, such as MI, Samsung, iPhone, Vivo, Oppo, Realme, Nokia, OnePlus, Redmi, Nothing, Tecno, Intel, Infinix, Xiaomi and other brands popular in Gujarat.

## Eleganz Interiors Limited records sales of Rs. 74.26 crore in the first quarter of FY2027, registering a 40.37 percent growth

New Delhi | BR Team

Mumbai-based Eleganz Interiors Limited is one of the country's leading companies providing interior solutions for corporates, laboratories, airport lounges and more. The company has released its business update for the first quarter of FY2027. It recorded a 40.4 percent year-on-year growth in revenue during the first quarter of FY2027, while its order book during the period stood at 1.6 times the revenue of FY2026.

**Revenue earned:** Estimated sales for the first quarter of FY2027 stood at Rs. 74.26 crore, representing a growth of 40.37 percent compared to the corresponding period of the previous year. Revenue earned during the first quarter of FY2026 was Rs. 52.90 crore.

**Outstanding order book:** As of 30 June 2026, the company's order book stood at Rs. 621.46 crore, which is expected to be executed during the remaining period of FY2026-27 (July-March), indicating strong revenue visibility.



**Sammeer Pakvasa**  
Chairman and Managing Director, Eleganz Interiors Limited

**New orders:** New orders worth Rs. 148.96 crore were received during the period from April 2026 to June 2026.

Commenting on the business update for the first quarter of FY2027, Sammeer Pakvasa, Chairman and Managing Director of the company, said, "We are pleased to begin FY2027 with a strong operational performance. Our estimated revenue for the first quarter of FY2027 increased by 40.4 percent year-on-year to Rs. 74.26 crore, reflecting improved



execution across key projects. During the quarter, we secured new orders worth Rs. 148.96 crore from leading Grade-A and Fortune 500 clients, demonstrating the continued demand for our integrated interior solutions. With an order book of Rs. 621.46 crore for the remainder of FY2027 and beyond, we are confident of strong revenue visibility and another year of sustained growth."

**Business activities**

Incorporated in 1996, Eleganz Interiors Limited is engaged in the business of providing interior solutions for corporates, laboratories, airport lounges and more. The company specialises in providing fit-out solutions for corporate and commercial spaces, including corporate offices, research and development facilities, laboratories, airport lounges, workplaces and commercial retail spaces.

The company bids for domestic tenders issued by large domestic and multinational corporations, project management consultants and international property consultants for Design and Build (D&B) and General Contracting (GC) services.

The company employs a team of qualified engineers, architects, designers and project management professionals, supported by third-party consultants, to ensure timely project completion, compliance and quality standards.

**Business segments:**

**Design and Build Services:** The company provides end-to-end design and build services, including design, shop drawings, resource planning, execution and post-project support.

**General Contracting (GC) Services:** The company's GC services include civil, mechanical, electrical works and installations, finishes, inspections and final touch-ups.

## Motilal Oswal Financial Services expects stronger earnings momentum as India's growth story enters a new phase: India Strategy Report

"The brokerage expects improving macro conditions, stronger corporate earnings over FY26-28 and identifies Financials, Manufacturing and Domestic Growth Themes as key drivers"

Mumbai | BR Team

Motilal Oswal Financial Services Ltd. (MOFSL) has released its latest India Strategy report, "Beyond the AI Rally: The Great Rotation," highlighting that India is entering a more favourable phase after nearly two years of market consolidation. The report believes improving macro-economic conditions, easing geopolitical concerns and strengthening corporate earnings are creating a constructive environment for Indian equities.

According to the report, while global markets have largely been driven by a narrow AI-led rally, India's relative underperformance has made valuations more attractive. As market leadership broadens beyond AI-focused sectors, Indian equities could benefit from a gradual rotation of global capital. Motilal Oswal Financial Services expects corporate earnings to grow at around 15% CAGR during FY26-FY28, despite near-term pressure in the first quarter of FY27. The report notes that easing energy prices, improving macro stability and healthier earnings visibility are strength-



ening the investment outlook for India.

For the June quarter (Q1FY27), the report expects earnings across the MOFSL Universe to decline by 3% year-on-year, mainly due to weakness in oil marketing companies. However, excluding OMCs, profit after tax (PAT) is projected to grow 14% year-on-year, reflecting healthy performance across several sectors. Financials and Metals are expected to lead earnings during the quarter. Lending NBFCs, private and public sector banks, metals, technology, capital goods, retail, consumer durables and building materials are likely to remain key contributors to overall earnings growth. In contrast, Oil & Gas, automobiles, healthcare and cement are expected to weigh on overall performance.

**The report also identifies two key themes investors should monitor over the coming months:**

► The direction of foreign institutional investor (FII)

flows. ► The market's ability to absorb a strong pipeline of upcoming IPOs and capital raising without affecting liquidity.

Reflecting its long-term investment strategy, Motilal Oswal Financial Services has increased its allocation towards mid- and small-cap companies while maintaining preference for businesses with strong earnings visibility and structural growth. The model portfolio remains overweight on diversified financials, manufacturing and industrials, automobiles, new-age technology platforms and consumer discretionary, while remaining underweight on private banks, commodities, utilities, energy and FMCG.

The report maintains that India's long-term growth fundamentals remain intact and believes the market is moving towards a phase where company-specific earnings and execution will play a much bigger role than broad market trends. Businesses that continue to strengthen their competitive position and deliver sustainable earnings growth are expected to create superior long-term value.

## INR 2,000 crore impact venture fund, among India's largest, launched by Next Bharat Ventures

Next Bharat Venture's second fund, will be led by Suzuki Motor Corporation as the anchor LP

Through its first INR 340 crore fund NBV invested in over 20 impact organisations

The second fund aims to support entrepreneurs across sectors including agriculture, financial inclusion, healthcare, AI for social good and more

New Delhi | BR Team

Next Bharat Ventures IFSC Private limited today announced the launch of its second fund of INR 2000 crore, making it among the largest impact-focused venture fund in India. This second corpus will enable Next Bharat to significantly expand its support towards "Impact Entrepreneurs" building to improve quality of life and sustainable livelihoods across rural India and migrated and urban marginalised communities.

Next Bharat Ventures is a 2-year-old entity that is focussed on sectors like agriculture, rural supply chains, financial inclusion, healthcare, rural mobility, and AI for social good. The initiative aligns closely with India's national priorities under Atmanirbhar Bharat and Viksit Bharat 2047, supporting locally built enterprises that create employment, improve farmer incomes, strengthen rural value chains, and promote women-led



entrepreneurship.

This launch builds on the success of Next Bharat's first INR 340 crore fund, which demonstrated the viability of a long-term, patient-capital approach to nurturing rural entrepreneurs solving real problems for billions of Indians in rural and informal economies. To date, Next Bharat has supported more than 50 impact startups, investing in over 20 of them through capital, mentorship, and ecosystem support. Several of these start-

ups have also begun business pilots with companies in Japan.

Speaking on the fund announcement, Vipul Jindal Nath, Founder and CEO, Next Bharat Ventures, an IIT Hyderabad Alum, said, "Our first fund is proof that impact and business can co-exist, and that strong businesses can be built and scaled around livelihoods and improved quality of life. Our impact founders are innovators working on grassroots level transformation while ensuring



business output, with over 90% of our portfolio companies already heading towards profitability in their early years.

I encourage all the aspiring founders to build their next startup which not only creates commercial value but also deeply solves a social problem of our rural and informal communities, because that's the heart of India. If you are able to create a big enough impact, I guarantee the commercial returns will follow."

Toshihiro Suzuki, Representative Director & President of Suzuki Motor Corporation said, "Japan's investment in India has always been rooted in a shared belief in India's potential, and nowhere is that more evident than in our four-decade partnership. The most important legacy is not the cars themselves, but the enterprises born from it - ordinary shops that became major dealerships, repair workshops that became auto-parts suppliers, and a single supplier that gave rise to entire SME ecosystems. In this way, we created an estimated 3,000-plus entrepreneurs across India, each a homegrown engine of local jobs and income.

With Fund II, we are deepening this commitment, and we are honoured to walk this path with the Government of India toward a truly Atmanirbhar Bharat"

Established in 2024, Next Bharat Ventures goes beyond capital to offering an end-to-end support ecosystem to founders. Its flagship ten-day residency programme supports early-stage entrepreneurs with mentorship, networks, and equity investments ranging from INR 1-5 crore to help them scale into sustainable enterprises. Complementing this is the Why Club, a founder led community launched by Next Bharat that fosters collaboration, funding, and long-term support to help impact entrepreneurs sustain and grow their ventures.

The INR 2000 crore second fund substantially expands Next Bharat's investment capacity. Over the years, Next Bharat has invested in several promising rural startups including MeMeraki - an authentic Indian folk art marketplace; E-Bik - a rural mobility brand that provides affordable e-mobility kits for cycles and rickshaws; SGB Agro - a brand that offers affordable mechanisation for small-holding farmers; and Atypical Advantage - India's largest PwD livelihood platform; many of which have grown into successful brands and enterprises delivering both commercial success and meaningful impact to the communities they serve.

# The New Age of Wealth Management: Why Investors Want More Control, Not Less



gate complex opportunities without surrendering decision-making authority. Technology is also reshaping the wealth management landscape. Digital platforms now allow investors to monitor portfolios in real time, access research, execute transactions and communicate seamlessly with financial advisers. However, industry experts believe technology alone cannot replace personalised advice, particularly when financial decisions involve family dynamics, estate planning, business succession or long-term legacy goals.

## Jaipur | Charu Bhatia

The traditional approach to wealth management is undergoing a significant transformation. For years, investors largely had two choices: entrust financial decisions to a wealth manager or take complete control by managing investments independently. Today, however, a growing number of affluent investors are seeking a middle path, one that combines professional expertise with greater personal involvement.

This shift is being driven by increasingly complex financial portfolios and changing investor expectations. High-net-worth individuals today often hold wealth across multiple asset classes, including businesses, real estate, equities, private investments, trusts and family offices. As a result, wealth management has evolved beyond selecting investments to encompass succession planning, tax strategies, philanthropy and intergenerational wealth transfer.

Unlike previous generations, today's investors want to actively participate in financial decisions rather than simply receive periodic updates from advisers. They are looking for greater transparency,

deeper insights into investment strategies and the flexibility to collaborate with experts while retaining control over key decisions.

The trend is particularly evident among entrepreneurs, business owners, younger professionals and women investors, many of whom have built their wealth through calculated risk-taking and informed decision-making. This experience often shapes their expectations from wealth managers, who are increasingly expected to act as strategic partners instead of solely managing portfolios.

Market volatility has further reinforced this changing dynamic. During periods of uncertainty, fully delegated investing can leave clients feeling disconnected from critical decisions, while self-directed investors may struggle to assess market risks objectively or identify long-term opportunities amid an overwhelming flow of information.

As investment options expand beyond traditional stocks and bonds into private equity, venture capital, alternative assets and global markets, investors are placing greater value on expert guidance that helps them navigate

the emerging wealth management model is therefore becoming increasingly hybrid, combining digital convenience with human expertise. Investors expect easy access to financial information alongside meaningful conversations with professionals who understand their unique financial circumstances.

For wealth management firms, this evolution signals a broader shift from simply managing assets to enabling informed financial decision-making. The emphasis is moving towards collaboration, education and personalised advice rather than one-way portfolio management.

As wealth structures become more sophisticated and financial priorities continue to diversify, successful wealth management will likely be defined by its ability to balance professional guidance with investor participation. In the years ahead, the most effective financial strategies may not be those that take control away from investors, but those that empower them to make better-informed decisions alongside trusted experts.

# Applicants from 16 States Register for Patanjali Civil Services Academy; 50 Patanjali Sannyasis to Participate in Interviews

Applications open until July 14, Residential Training Workshop: July 15-17, Interviews: July 18  
Accommodation, meals, and training during the three-day residential workshop will be completely free  
All registered candidates must report to Patanjali Yogpeeth by 5:00 PM on July 14  
Regular classes will commence on July 21, with guidance from some of the country's most experienced mentors



## Haridwar | BR Team

Patanjali Civil Services Academy has received an overwhelming response from across India. More than 1,000 candidates have already registered. Applications have been received from 16 states, including Uttarakhand, Himachal Pradesh, Delhi, Uttar Pradesh, Rajasthan, Madhya Pradesh, Maharashtra, Bihar, and Haryana, with registrations increasing every day.

Students currently pursuing the second year of their Bachelor's degree (BA) are also eligible to apply. The academy will provide high-quality coaching for both UPSC and State Public Service Commission (PCS) examinations. A unique feature of this admission process is that, for the first time, nearly 50 sannyasis from Patanjali Yogpeeth will participate in the residential training workshop and be part of the interview process on July 18.

Yog Guru Swami Ramdev has also announced that candidates who have cleared the UPSC or PCS Preliminary and Main examinations but have been unsuccessful in the interview stage despite at least two attempts, and wish to prepare again, are also eligible to apply online. For candidates selected through the interview, Patanjali will bear the entire cost of accommodation and complete training. In addition, all applicants participating in the training workshop and interviews from July 15 to July 18 will receive free accommodation, meals, and all necessary facilities, with all expenses borne by Patanjali Yogpeeth.

The academy is headed by Avadh Ojha as President. N.P. Singh (Retired IAS), Chairman of the Indian Education Board, serves as the Patron, while Prof. (Dr.) Mayank, Pro Vice-Chancellor of Patanjali University, serves as the Secretary.

An Academy Inspired by the Vision of Yog Guru Swami Ramdev and Acharya Balkrishna  
Patanjali Civil Services Academy has



## The programme is a two-year, fully residential Foundation Course comprising: First 6 months: Basic Foundation, Next 1

year: Advanced Studies, Final 6 months: Revision and Test Series. The curriculum is designed to build a strong foundation for the 2028 UPSC Civil Services Examination and State Public Service Commission (PCS) Preliminary and Main examinations. **Renowned Mentors from Across India to Guide Students**

## Students will receive guidance from some of India's most respected educators and subject experts. The academy will function under the academic leadership of Avadh Ojha, noted historian and President of the academy.

**Faculty includes:** Naman Jain - Economics, Chandramauli Chaudhary - Geography, Geography Optional, and Environment. In addition, several distinguished teachers and experts from across the country have been associated with the academy to teach various other subjects.

## Advisory Council Formed to Provide Real Administrative Insights

To expose students to real-world administrative experience, the academy has constituted a special Advisory Council comprising retired IAS and IPS officers, university vice-chancellors, senior academicians, and subject experts.

**The council includes:** Yogendra Narain (Retd. IAS) - Former Secretary-General, Rajya Sabha; Former Defence Secretary, Government of India, Balwinder Kumar (Retd. IAS) - Former Secretary, Government of India, Anand Kumar (Retd. IPS) - Former Director General of Police (DGP Rank), Prof. Srinivas Varkhedi - Vice-Chancellor, Central Sanskrit University, New Delhi, Along with several other eminent administrators, academicians, and experts who will contribute to mentoring and guiding the students.

## Regular Classes to Begin from July 21

Regular classes for selected candidates will commence on July 21, 2026.

## Miscellaneous

## Business Remedies

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# Motilal Oswal Foundation Celebrates a Class 10 Milestone as 270 Women of Balotra District Return to the Classroom

Motilal Oswal Foundation helped women who left school years ago sit the RSOS Class 10 board exam directly, part of a Rs. 100 crore, ten-year plan to transform the region

## Balotra | BR Team

In the district that shaped Shri Motilal Oswal's earliest years, hundreds of women have done something remarkable: years after marriage, work or circumstance closed the school gates, they have passed their Class 10. The Motilal Oswal Foundation and Educate Girls today celebrated the journey of women in Balotra district, Rajasthan, who returned to learning and sat the Rajasthan State Open School (RSOS) Class 10 examinations, the first year of the Foundation's plan to invest nearly Rs. 100 crore over ten years in the region.

Of around 300 women enrolled in the first year, 270 sat the exam, a 90 per cent appearance rate, after a 500 hours of classroom teaching. 109 cleared every subject on their first attempt, 25 scored above 60 per cent with the highest mark at 71 per cent, and a further 161 cleared all but one paper and will reappear in six months.

The celebration in Balotra was attended by District Collector Shri Sushil Kumar Yadav as Chief Guest, and Shri Motilal Oswal,



Trustee, Motilal Oswal Foundation.

Commenting on the milestone, Shri Motilal Oswal, Trustee, Motilal Oswal Foundation, said, "We have always believed in Learn, Earn and Return. My association with this land, which gave me my beginnings and early values, makes this a full-circle moment. Every woman who has chosen to return to the classroom has shown remarkable determination and resilience, and we are proud to stand with them as they build confidence and unlock new opportunity."

Balotra shaped Shri Oswal's early years; its hometown, Padru,

lies in the district's Siwana tehsil. Over five years, the Foundation's rural education and livelihood programme aims to benefit over 1 lakh children, 5,000 youth and 25,000 farmers, and to create nearly 400 local jobs.

The class 10 milestone is one strand of a wider effort across Balotra and Barmer. In its first year, the programme strengthened early learning for over 42,000 children through 3,500-plus anganwadi centres, surveyed 383 villages to identify over 4,000 out-of-school girls and 1,000 women for RSOS certification, brought digital classrooms

to 21 government schools, and put its first 150-plus youth through employment-linked skilling that has begun placing them in jobs.

For the long term, the Foundation has acquired 87 bighas in Balotra to build a flagship institution, the Ansidevi Gopilal Oswal Kaushal Evam Krishi Vikas Sansthan (AGOKEVVS), a centre for rural skilling, entrepreneurship and agri-innovation that aims to train over 2,000 youth in future-ready skills in its first three years.

Safeena Husain, Founder of Educate Girls, said, "For many women, returning to education is an opportunity to reclaim aspirations that were once put on hold and create new possibilities for themselves and their families. The graduation of these 270 women is a powerful reminder that it is never too late to learn, and that when women are given a second chance at education, the impact is felt across generations. We are proud to celebrate their determination and grateful to the Motilal Oswal Foundation for partnering with us to make this journey possible."



# Film "Nagabandham - The Secret Treasure" Unlocks the Doors to Ancient Mysteries, While "Dr. Ortho" Promises Trusted Relief from Pain

Film "Nagabandham" and Ayurvedic Dr. Ortho Announce a Special Brand Partnership

## Chandigarh | BR Team

The film "Nagabandham - The Secret Treasure", directed by Abhishek Nama and Shruvan Kumar Tadka, brings to the big screen a fascinating journey into the unsolved mysteries associated with ancient Lord Vishnu temples and the age-old spiritual tradition known as "Nagabandham." The film stars Virat Karwa, Nabha Natesh, and Iswarya Menon in lead roles. During one of the film's shoots, Virat and Nabha shared that just as the guardian of a treasure fights every battle to protect it, "Dr. Ortho Ayurvedic Oil"

every household in India has one or the other Dr. Ortho product, which is a matter of great pride for the brand. He added that Dr. Ortho Ayurvedic Oil is one of the most trusted remedies for joint pain. In addition to the Ayurvedic Oil, Dr. Ortho also offers a wide range of products, including strong oil, capsules, ointment, balm, spray, premium-quality knee caps, back supports, posture correctors, ankle binders, premium cervical pillows, and mattresses, all of which are easily available in the market.

Dr. Ortho Ayurvedic Oil fights every kind of joint pain. After all, there is no treasure greater than good health. Wishing the film great success, entrepreneur and investor Dr. Sanjeev Juneja said that films showcasing India's rich culture, spiritual heritage, and historical legacy help reconnect society with its roots and introduce these treasures to the world. Speaking on the occasion, a spokesperson from Divisa Herbs Private Limited stated that Dr. Ortho Ayurvedic Oil has consistently lived up to the trust and expectations of consumers. Today, almost

# JSW Paints Launches AI First Visualizer to Make Consumers Colour Confident

A digital platform transforming how consumers discover, visualise and choose colours for their spaces, redefining the future of colour selection

## Mumbai | BR Team

JSW Paints, India's leading environment-friendly paints company, has unveiled its new AI-powered Paint Visualizer, a next-gen digital solution designed to redefine how consumers discover, experience and select colours for their spaces. Moving beyond conventional visualization tools, the platform introduces an AI-first approach that eliminates guesswork and empowers consumers to make colour decisions with confidence.



At the heart of this innovation is a simple but powerful insight: colour selection has always been an emotional yet uncertain process. JSW Paints' AI Visualizer tool combines advanced technology with design intelligence to bring colours to life with exceptional realism. The platform features lighting simulation, wall mapping and true to life colour representation, enabling consumers to visualize shades as they would appear in real environments. This addresses a long-standing gap in the category around visual accuracy and trust. It also serves as a smart, interactive recommendation engine, suggesting suitable colour options based on user prompts, room type and preferences.

The platform further enhances personalization through regionally inspired palettes that reflect India's diverse architectural aesthetics and cultural nuances. Instead of scrolling through hundreds of options, users can simply describe their preferences or space to receive personalised colour suggestions, making the experience more intuitive and seamless.

Additionally, the platform also includes an Intelligent Shade Recommender, which suggests the most suitable colours based on user inputs making the entire selection process more personalised and confidence-led.

Commenting on the launch, Mr Rohit Talwar, CMO, JSW Decorative Paints, said: "There are over 100 million colour-related searches in the paints category every year, reflecting how important yet often overwhelming colour selection can be for homeowners. At JSW Paints, we believe choosing a colour for a home is an emotional and deeply personal decision, but the abundance of options can often create uncertainty. Our AI-First Paint Visualizer is designed to reduce this friction by helping consumers visualise colours in their own spaces, discover personalised recommendations, and make decisions with greater confidence. Through AI-powered intelligence, we are making the colour selection journey simpler, more intuitive, and more confidence-led, while recognising that the final choice remains a reflection of individual taste, emotion, and aspiration."



## Founder Sahib Agarwal's Journey with Zen Barefoot Building a Brand Around the Vision of Natural Movement Through Footwear

**Jaipur | Rajshree Upadhyaya**  
Sahib Agarwal established Zen Barefoot in 2023 with the vision of making natural movement easier through innovative footwear. When he appeared on Shark Tank India, he presented much more than just another footwear brand. He introduced a philosophy that challenged conventional thinking about shoes and foot health.

The idea for Zen Barefoot emerged from Sahib's personal struggle with recurring running injuries despite wearing premium athletic shoes. His search for a long-term solution led him to the concept of barefoot footwear—a category designed to replicate the natural movement of the human foot. As he explored the science behind foot mechanics, he realized that Indian consumers had very few specialized options in this segment.

Unlike conventional footwear, which relies heavily on cushioning and structured support, Zen Barefoot focuses on allowing the feet to move as naturally as possible. The brand offers barefoot running shoes, minimalist everyday footwear, walking shoes, and foot-shaped shoes featuring a wide toe box, zero-drop soles, and flexible construction that promote balance, stability, and natural posture.

Instead of promising instant comfort through thick cushioning, the company emphasizes developing stronger feet and improving mobility over time. This unique approach has helped Zen Barefoot establish a niche among runners, fitness enthusiasts, and health-conscious consumers looking for alternatives to traditional footwear.



### National Television Appearance Boosted Brand Awareness

During his Shark Tank India pitch, Sahib sought an investment of Rs. 1 crore in exchange for 5% equity, valuing the company at Rs. 20 crore. The Sharks appreciated his passion and his ability to explain the growing global barefoot movement. However, they questioned whether the Indian market was ready to embrace such a specialized category. They also expressed concerns about educating consumers, expanding beyond a niche audience, and scaling the business in a market dominated by established footwear brands.

Although the discussion highlighted the uniqueness of the concept, the negotiations concluded without an investment, making Zen Barefoot one of the businesses to leave the Tank without securing a deal. Despite not receiving funding, the company's appearance on national television significantly increased awareness of both the Zen Barefoot brand and the barefoot footwear category. The exposure introduced thousands of consumers to a new approach to foot health and strengthened the brand's direct-to-consumer presence.

The company has since con-

tinued expanding its online reach by launching new designs for running, walking, training, and everyday wear. Rather than positioning itself solely as a footwear company, Zen Barefoot has consistently focused on educating consumers about how natural foot movement can contribute to long-term comfort, mobility, and overall well-being.

### Continuing Its Mission to Promote Healthy Movement

Today, Zen Barefoot continues to serve customers through its official website and online sales channels. The company regularly showcases its barefoot footwear collection, shares educational content on foot health, and remains committed to increasing awareness of minimalist footwear in India.

Although the barefoot footwear segment is still developing in the country, Sahib Agarwal's entrepreneurial journey demonstrates how a personal challenge can evolve into a purpose-driven business. Even without securing a deal on Shark Tank India, Zen Barefoot continues to pursue its mission of promoting healthy movement, proving that determination and innovation can help a young brand thrive in a highly competitive market.

# The Business of Seed Innovation

## How Better Seeds Are Powering India's Next Green Revolution

**Jaipur | Charu Bhatia**  
India's agricultural transformation may no longer be driven solely by tractors, fertilisers or irrigation. Increasingly, the spotlight is shifting to something much smaller but equally powerful, the seed. As climate change, shrinking farmland and rising food demand reshape agriculture, seed innovation is emerging as one of the country's most promising agribusiness opportunities.

Modern seeds are designed to do much more than improve yields. They are being developed to withstand drought, resist pests and diseases, tolerate heat, mature faster and require fewer agricultural inputs. For farmers, these traits can translate into lower production costs, reduced crop losses and more predictable incomes. For businesses, they represent a rapidly growing market fuelled by technology and research.

India is already among the world's largest seed markets, supported by a strong domestic ecosystem of public institutions, private companies and agricultural research organisations. While traditional crop varieties continue to play an important role, demand for high-quality hybrid seeds and improved planting material is rising steadily across cereals, vegetables, fruits and oilseeds.

Technology is accelerating this shift. Advances in biotechnology, genomics, artificial intelligence and data analytics are helping researchers identify desirable plant traits more quickly than conventional breeding methods. Digital tools also



enable companies to analyse weather patterns, soil conditions and crop performance, allowing them to develop seeds suited to specific agro-climatic regions.

Government initiatives promoting self-reliance in agriculture, improved seed replacement rates and higher farm productivity have further strengthened the sector. At the same time, the growing emphasis on food security and climate resilience is encouraging investment in research and development.

For agribusiness companies, seed innovation is becoming a long-term growth opportunity. Beyond selling seeds, firms are increasingly offering farmers integrated solutions that include advisory services, crop monitoring, precision farming tools and digital platforms. This creates stronger customer relationships while improving farm productivity.

The export potential is also expanding. As many developing countries face similar climatic challenges, India's expertise in developing affordable, high-performing seed varieties could

create new opportunities in international markets, particularly across Asia and Africa.

However, challenges remain. Developing new seed varieties requires years of research, significant investment and a robust regulatory framework. Farmers also need greater awareness of improved seed technologies and access to quality-certified products to maximise benefits.

Despite these hurdles, the outlook remains positive. As agriculture becomes increasingly knowledge-driven, seed innovation is likely to play a central role in improving productivity, strengthening food security and supporting sustainable farming.

Much like the Green Revolution transformed Indian agriculture through high-yielding crop varieties, the next phase of agricultural growth could be shaped by smarter, climate-resilient seeds. For businesses, researchers and policymakers alike, investing in seed innovation may prove to be one of the most important steps towards building a more productive and resilient agricultural economy.

## Seasonal Skincare Secrets

### Why Hydration Matters More Than Heavy Moisturisers

**Jaipur | BR Team**  
Glowing, healthy skin isn't just about applying more skincare products, it's about understanding what your skin truly needs as the weather changes. From scorching summers to humid monsoons and dry winters, seasonal shifts can affect the skin's natural balance, making hydration one of the most important aspects of a skincare routine.

According to Dr. Vinay Kumar, Senior Research Scientist, Personal Care R&D, one of the biggest misconceptions in skincare is assuming that moisturised skin is always well-hydrated. While moisturisers help seal in moisture by creating a protective barrier, hydration focuses on increasing the skin's water content. Even oily skin can become dehydrated, leading to dullness, sensitivity and an uneven complexion.

Indian skin faces unique challenges throughout the year. Constant exposure to heat, humidity, pollution and changing weather conditions can weaken the skin barrier, causing moisture loss and

irritation. Although melanin-rich skin offers some natural protection against UV damage, it is also more susceptible to pigmentation and post-inflammatory marks when the skin becomes dehydrated or inflamed.

A weakened skin barrier often shows up as dry patches, tightness, rough texture or makeup that no longer sits smoothly on the face. Experts say reaching for heavier creams is not always the best solution. Instead, lightweight products that replenish the skin's water content while supporting the barrier can be more effective across seasons.

Ingredients such as aloe vera are particularly beneficial because of their high water content and soothing properties. Lightweight, fast-absorbing formulations containing such ingredients can help calm stressed skin, restore hydration and leave it feeling refreshed without a greasy finish.

Healthy skin also depends on simple lifestyle habits. Drinking adequate water, cleansing with a gentle face wash instead of harsh

cleansers, getting sufficient sleep and protecting the skin from environmental stressors all contribute to maintaining a balanced complexion.

Dermatology experts emphasise that a healthy skin barrier acts as the body's first line of defence. It helps lock in moisture, shields against pollution and irritants, and supports smoother, more radiant skin. Consistent hydration-focused skincare can strengthen this barrier and improve the skin's ability to adapt to seasonal changes.

Rather than layering multiple products, skincare routines should focus on quality over quantity. Choosing products that hydrate, soothe and reinforce the skin barrier can deliver better long-term results than relying solely on rich moisturisers.

Ultimately, achieving naturally healthy, dewy skin is less about following complicated beauty trends and more about adopting a simple, consistent routine that prioritises hydration, gentle care and barrier protection throughout the year.



### Lifestyle

# Feeling Angry More Often?

## These 10 Simple Habits Can Help You Stay Calm and In Control

**Jaipur | BR Team**

Anger is a natural emotional response to stress, disappointment or frustration. However, when it becomes frequent or difficult to control, it can strain relationships, affect workplace performance and take a toll on both mental and physical health. The good news is that healthy anger management is a skill that can be learned through consistent practice and self-awareness.

Mental health experts suggest that recognising your emotions early and responding thoughtfully rather than impulsively can significantly reduce the impact of anger. Here are 10 practical strategies that can help manage anger in everyday life.

#### 1. Pause Before Responding

When emotions begin to rise, avoid reacting immediately. Taking a few moments before speaking or acting allows the brain to process the situation more rationally and helps prevent regrettable outbursts.

#### 2. Practise Deep Breathing

Slow, controlled breathing can calm the body's stress response. Inhale deeply through the nose, hold briefly, and exhale slowly through the mouth until you feel more relaxed.

#### 3. Identify Your Triggers

Understanding what sparked your anger, whether it's a situation, person or recurring pattern,



can help you respond more effectively and avoid similar triggers in the future.

#### 4. Take a Break

If possible, remove yourself from the situation for a few minutes. A short walk or a change of environment can provide the emotional distance needed to regain composure.

#### 5. Communicate Calmly

Once you've settled down, express your concerns respectfully without raising your voice or placing blame. Calm communication often leads to more productive conversations and better conflict resolution.

#### 6. Stay Physically Active

Exercise helps release built-up tension and lowers stress hormones. Activities such as walking, jogging, yoga or strength training

can improve mood and emotional resilience.

#### 7. Use Relaxation Techniques

Mindfulness, meditation, gentle stretching or listening to soothing music can help reduce stress levels and make it easier to cope with anger over time.

#### 8. Prioritise Quality Sleep

Sleep deprivation can make emotional regulation more difficult. Adults should aim for 7-9 hours of quality sleep each night to support better mental well-being.

#### 9. Focus on Solutions

Instead of dwelling on the cause of your frustration, shift your attention to practical ways of resolving the problem. A solution-oriented mindset often reduces feelings of helplessness and anger.

#### 10. Seek Professional Support if Needed

If anger becomes overwhelming, occurs frequently or starts affecting your relationships, work or daily life, consulting a mental health professional can be beneficial. Therapy and counselling can provide effective coping strategies and improve emotional regulation.

Managing anger doesn't mean suppressing emotions, it means expressing them in healthier, more constructive ways. With patience, self-awareness and consistent practice, these simple techniques can help improve emotional well-being, strengthen relationships and reduce everyday stress.

# Brain Health Matters: Everyday Habits That May Be Speeding Up Cognitive Ageing



Charu Bhatia  
Jaipur

While most people associate ageing with grey hair and wrinkles, experts say the brain can age differently, and in some cases, much faster than the rest of the body. Subtle changes in brain function may begin years before noticeable memory problems or cognitive decline appear, making lifestyle choices an important factor in long-term neurological health.

According to Dr. Utkarsh Bhagat, Director and Senior Consultant, Neurosurgery, Narayana Hospital, Gurugram, the brain's biological age does not always match a person's chronological age. This difference, known as the Brain Age Gap (BAG), reflects how healthy or worn the brain has become over time. A higher BAG suggests that age-related changes linked to cognitive decline may already be underway, even in people who appear physically healthy.

Research involving more than 40,000 brain scans has found

that an older-looking brain is associated with higher risks of Alzheimer's disease, stroke, depression and even premature mortality. Dr. Bhagat notes that once the brain becomes approximately 2.5 years older than a person's actual age, the pace of cognitive decline may increase significantly, affecting memory, attention, reaction time and information processing.

## Several everyday habits can quietly contribute to accelerated brain ageing

Chronic stress is one of the biggest culprits. Long-term exposure to the stress hormone cortisol can damage the hippocampus, the region responsible for learning and memory. Similarly, poor sleep deprives the brain of the opportunity to repair cells, remove toxins and consolidate memories. Studies have linked persistent sleep deprivation with brains that appear two to three years older than expected.

Diet also plays a crucial role. Frequent consumption of ultra-processed foods, including packaged snacks

and processed meals, has been associated with inflammation and slower cognitive performance. Another often-overlooked risk factor is social isolation, which has been linked to a significantly higher likelihood of developing dementia and Alzheimer's disease.

The good news, experts say, is that the brain retains its ability to adapt through neuroplasticity. Healthy lifestyle habits can help slow cognitive ageing and strengthen brain resilience.

Simple daily practices such as engaging in puzzles or learning new skills, exercising regularly, managing stress through mindfulness, prioritising quality sleep and maintaining meaningful social relationships can all support long-term brain health.

Experts emphasise that protecting the brain does not require dramatic changes. Consistent, healthy habits adopted today can help preserve memory, sharpen thinking and promote cognitive well-being well into later life.

## Doctor Highlights 6 Science-Backed Supplements That May Support Health- When Used Correctly

BR Team | Jaipur

Dietary supplements have become increasingly popular for improving energy, immunity, gut health and overall wellness. However, health experts caution that supplements are not a substitute for a nutritious diet and should only be used to address specific deficiencies or health needs.

According to Dr. Saurabh Sethi, a gastroenterologist trained at AIIMS, Harvard and Stanford University, only a handful of supplements have strong scientific evidence supporting their benefits when taken appropriately. In a recent social media post, he outlined six supplements that may be

beneficial under medical guidance.

### 1. Magnesium

Magnesium is involved in hundreds of biochemical processes in the body, yet deficiency remains common worldwide. Dr. Sethi says adequate magnesium levels may help improve sleep quality, relieve constipation, reduce migraine frequency and support healthy blood pressure. He notes that magnesium glycinate and magnesium citrate are generally absorbed better than magnesium oxide.

### 2. Vitamin B12

Vitamin B12 is essential for nerve function, red blood cell formation and DNA synthesis. People following vegan diets, older adults, and individuals taking metformin or long-term acid-suppressing medications are at a higher risk of deficiency. Regular monitoring is recommended for those in these groups.

### 3. Vitamin D

Known for its role in maintaining strong bones, vitamin D also supports muscle function and the immune system. Since vitamin D deficiency affects an estimated one billion people globally, supplementation may be beneficial for those with confirmed low levels.

### 4. Omega-3 Fatty Acids

People who rarely consume fatty fish may benefit from omega-3 supplements. Research suggests they can help lower triglyceride levels by approximately 22-30% in some individuals, contributing to better cardiovascular health.

### 5. Creatine Monohydrate

Often associated with athletes, creatine is one of the most extensively studied sports supplements. According to Dr. Sethi, combining creatine with resistance training can improve lower-body

strength, particularly in adults under 50.

### 6. Psyllium Husk

A common source of soluble fibre, psyllium husk may help people who do not meet their daily fibre requirements. Around 10 grams per day has been shown to reduce LDL ("bad") cholesterol while also relieving constipation and supporting a healthy gut microbiome.

Dr. Sethi emphasises that supplements are most effective when used to fill genuine nutritional gaps rather than as shortcuts to good health. A balanced diet, regular physical activity, adequate sleep and healthy lifestyle habits remain the foundation of long-term wellness. Individuals considering supplements should consult a qualified healthcare professional to determine what is appropriate for their specific health needs.

# Vande Bharat or Shatabdi? A Traveller's Guide to Choosing the Right Premium Train

Charu Bhatia  
Jaipur

India's premium train network has expanded rapidly with the introduction of Vande Bharat Express, offering passengers a faster and more modern travel experience. Yet, the Shatabdi Express continues to be a preferred choice for thousands of travellers due to its reliability, comfort and comparatively affordable fares. If you're planning your next rail journey, here's how the two services compare.

## Speed and Journey Time

One of Vande Bharat's biggest advantages is its speed. Built with advanced propulsion technology, the semi-high-speed train accelerates

and decelerates faster than conventional trains, allowing it to complete several routes in less time. However, overall travel duration also depends on factors such as track conditions, the number of scheduled halts and operational constraints. On many routes, the time difference between the two trains may vary from a few minutes to over an hour.

## Onboard Comfort

Vande Bharat is designed to offer a contemporary travel experience. Passengers can expect aircraft-style seats, automatic sliding doors, improved suspension for a smoother ride, mobile charging points, larger windows and infotainment facilities on select services. The train's modern interiors and quieter coaches add to passenger comfort.

Shatabdi Express, despite being an older service, continues to provide comfort-

able reclining seats, air-conditioned coaches and complimentary onboard meals on most routes. Its consistent service standards have made it a trusted option for business and leisure travellers alike.

## Ticket Prices and Value

Budget is often the deciding factor for many passengers. Shatabdi generally offers lower fares while still including amenities such as comfortable seating and catering. This makes it an attractive choice for travellers seeking a premium experience without paying significantly higher ticket prices. Vande Bharat tickets are usually priced higher, reflecting its faster travel times, upgraded coaches and additional onboard features. For those who prioritise convenience and modern amenities, the extra cost may be worthwhile.

## Which Train Should You Choose?

The ideal choice depends on your trav-

el priorities.

If saving time is important or you want to experience India's latest railway technology, Vande Bharat is the better option. Its faster journeys and enhanced passenger amenities make it particularly appealing for business travellers and those covering long distances.

On the other hand, if you're looking for dependable service, comfortable seating and better value for money, Shatabdi Express remains an excellent choice. It continues to connect major cities efficiently and offers a premium rail experience at a more accessible price.

Both trains represent the Indian Railways' commitment to improving passenger travel. Whether you choose Vande Bharat's modern appeal or Shatabdi's proven reliability, both offer a comfortable way to explore the country by rail.



# Global Passport Index 2026: India Drops to 125th as European Nations Lead Travel Freedom Rankings

BR Team  
Jaipur

and the World Economic Forum.

## India Slips One Spot

India moved down one position from last year's rankings to secure the 125th spot, with Namibia ranked just above it at 124 and Azerbaijan immediately below at 126. Despite the decline in ranking, the report noted that India's composite score improved to a five-year high of 45.1, indicating progress across several measured parameters.

For Indian passport holders, international travel often involves visa applications, documentation and longer processing times, particularly for destinations in Europe, North America and other developed economies. These requirements can add to travel costs and planning time for tourists, students and business travellers alike.

## Sweden Tops the List

European countries continued to



dominate the global rankings, occupying nine of the top 10 positions. Sweden emerged as the world's most powerful passport, followed by Switzerland, Finland and Germany.

**The Top 10 passports in the Global Passport Index 2026 are:**

1. Sweden
2. Switzerland
3. Finland
4. Germany
5. Netherlands (joint)
6. Denmark (joint)
7. Ireland
8. United Kingdom
9. Norway

10. Singapore
- Singapore was the only non-European nation to feature in the top 10.

## Why Passport Rankings Matter

A stronger passport offers more than easier holidays abroad. Greater visa-free access can simplify business travel, international education, employment opportunities and cross-border investments. It also reduces paperwork and waiting periods, making global mobility more convenient.

While India's ranking reflects the current limitations in travel access, the country's improving overall score suggests gradual progress in broader indicators considered by the index. As international travel continues to recover and bilateral agreements evolve, passport strength remains an important measure of global connectivity for travellers planning overseas journeys.

## WhatsApp

Keeps 'username feature' launch on hold; wins more time to respond to govt notice



New Delhi | BR Team

Meta-backed messaging platform WhatsApp has assured the Indian government it will not roll out its proposed username feature in the country until ongoing consultations with authorities are completed, sources familiar with the matter said. The Meta owned messaging platform has also been granted an additional three days to respond to the government notice seeking clarification on the feature. The original deadline for WhatsApp's reply had lapsed on Friday. WhatsApp had proposed a username option which would allow users to communicate on WhatsApp without sharing their phone numbers. The Central government issued a formal notice last week expressing concerns that such a move could heighten risks of online fraud, phishing and impersonation. The government asked WhatsApp to keep the feature on hold until discussions address its security and consumer protection concerns, and a Meta delegation met officials from the Ministry of Electronics and Information Technology on Friday to discuss the matter. Earlier this week, WhatsApp reiterated that several safeguards have been built into the username feature to prevent impersonation, scams and unwanted contact as it prepares for a wider rollout later this year. The messaging platform addressed a series of frequently asked questions on microblogging platform X after concerns were raised over the feature, including by the government, which has asked the company to defer its rollout in the country pending consultations. The company said users will not be required to create a username and that existing Instagram and Facebook usernames, along with those of public figures, celebrities, government entities and Meta Verified accounts, have been reserved so they can only be claimed by their legitimate owners.

## June vehicle retail sales set a record: FADA

According to FADA, 25,57,234 vehicles were retailed in June, registering a 21.83 percent year-on-year growth

### Record 25.57 lakh+ vehicles sold in June

21.83% growth  
year-on-year



New Delhi | BR News Network  
businessremedies.com

The Indian automobile industry recorded its best-ever performance in June 2026. According to the Federation of Automobile Dealers Associations (FADA), a total of 25,57,234 vehicles were retailed in June, which was 21.83 percent higher on a year-on-year basis and 1.03 percent higher compared to May. Record sales were registered across almost all vehicle categories, while the share of electric and alternative fuel vehicles also reached a new high.

**Record sales in June, rural markets emerged as the biggest strength**

According to FADA, a total of 25,57,234 vehicles were retailed in June, making it the best June performance ever recorded. Passenger vehicle sales stood at 4,10,853 units, registering a 28.63 percent year-on-year growth and a 2.05 percent month-on-month increase. Passenger vehicle sales in rural areas grew by 35.09 percent, while urban areas recorded a growth of 24.67 percent. This clearly indicates that rural markets played the most significant role in achieving the record sales this time.

**EVs and alternative fuel vehicles created a new milestone**

According to FADA President CS Vigneshwar, the combined share of CNG, hybrid and electric vehicles in the passenger vehicle segment crossed 40 percent for the first time, reaching 40.35 percent. At the same time, electric passenger vehicle retail sales touched an all-time high of 31,823 units. On the other hand, two-wheeler retail sales stood at 18,28,458 units, registering a 21.22 percent year-on-year growth and marking the best June performance ever. However, compared to May, it registered a marginal decline of 0.89 percent. According to dealers, strong entry-level demand, improved OEM supplies following the West Asia ceasefire, and the growing shift towards alternative power-trains accelerated sales. The share of electric two-wheelers also crossed double digits for the first time, reaching 10.60 percent, compared to 7.34 percent a year earlier.

**Commercial vehicles, three-wheelers and tractors also posted record performance**

Commercial vehicle retail sales stood at 9,09,972 units in June, registering a 16.88

percent year-on-year growth and the best June performance ever.

Rural sales in this category increased by 21.63 percent. Three-wheeler retail sales reached 1,20,889 units, registering a 16.20 percent year-on-year growth. The EV share in this category reached 64.08 percent. Meanwhile, driven by preparations for the Kharif season, tractor retail sales stood at 1,00,818 units, recording a 25.31 percent year-on-year growth and a 21.33 percent increase over May.

**Strong demand expected to continue with monsoon and Kharif season**

According to FADA, dealers remain optimistic about the coming months. As many as 51.24 percent of dealers expect further growth in sales, while 41.79 percent believe the market will remain stable. Only 6.97 percent of dealers anticipate a decline. FADA President CS Vigneshwar said that if the monsoon makes up its deficit, Kharif sowing gathers pace, supplies remain normal following the West Asia ceasefire, and crude oil prices continue to soften, the Indian automobile market is expected to maintain its strong performance in the coming months.

## Boat

Stone 900 Bluetooth speaker with 80W power output launched in India



New Delhi | BR Team

Boat has launched the new Stone 900 Bluetooth speaker in India. It is a party speaker that can be used effectively for house parties or any function. It also features RGB lighting to create a party atmosphere. The speaker comes with an 80W output and is equipped with dual drivers. The company claims that it offers up to 15 hours of battery life, making it suitable for all-day party use. Let's take a look at its price and features.

**Boat Stone 900 Bluetooth Speaker Price**

The Boat Stone 900 Bluetooth speaker is priced at Rs. 5,999 in India. However, under the introductory offer, the company is offering it at Rs. 4,999. The speaker can be purchased from the official website. It will also be available on e-commerce platforms. In terms of colour options, it is available in Graphite Black and Jungle Terrain.

**Specifications**

The Boat Stone 900 Bluetooth speaker has been launched by the company as its latest wireless party speaker. It is equipped with dual drivers and delivers an 80W sound output. The company has given the speaker an IPX5 rating, which means it is protected against water splashes. As a result, it can also be used outdoors. For example, it can be used during the rainy season or placed by the beach or poolside while enjoying music.

The Boat Stone 900 Bluetooth speaker features Bluetooth 5.3 connectivity, making it a wireless party speaker. It also comes with an AUX input and a USB port. The speaker is equipped with a built-in microphone, enabling hands-free voice calls, voice assistant support, and TWS mode. The company claims that it offers up to 15 hours of battery life, making it suitable for all-day party use.

## Ashok Leyland partners with Rosmerta Recycling to promote responsible commercial vehicle scrapping

New Delhi | BR Team

Ashok Leyland, the flagship company of the Hinduja Group and one of the country's leading commercial vehicle manufacturers, today announced a partnership with Rosmerta Recycling. The partnership aims to ensure the responsible and environmentally friendly scrapping of end-of-life commercial vehicles across India.

Rosmerta Recycling is one of India's leading authorised vehicle recycling companies, operating state-of-the-art Registered Vehicle Scrapping Facilities (RVSFs) across the country. Its centres safely dismantle end-of-life vehicles in compliance with regulations and in an environmentally responsible manner. They also ensure maximum material recovery, thereby promoting the circular economy. This partnership supports the Government of India's Voluntary Vehicle Modernisation Program, which aims to phase



out older, more polluting vehicles and replace them with cleaner and more efficient ones. It is also aligned with the recently announced 'Naya Safar Yojana', which aims to reduce transport-related emissions in the Delhi-NCR region.

Through its nationwide dealer network, Ashok Leyland will provide customers with easy access to Rosmerta Recycling's authorised scrapping facilities. Under this initiative, the entire vehicle scrapping process including vehicle de-registration and assistance with other statutory documentation will be provided conveniently under one roof.

Commenting on the partnership, Madhavi Deshmukh, National Sales Head, Ashok Leyland, said, "India has a large number of ageing commercial vehicles. There is a need for an organised, transparent and customer-friendly scrapping ecosystem. Our partnership with Rosmerta Recycling will simplify the responsible vehicle disposal process and help customers transition to newer, cleaner and more efficient commercial vehicles. This collaboration further strengthens Ashok Leyland's commitment to sustainable mobility, the principles of the circular economy, and reducing emissions throughout the vehicle

lifecycle."

Kartik Nagpal, Chairman, Rosmerta Group, said, "Our partnership with Ashok Leyland comes at a time when the commercial vehicle replacement initiatives recently approved by the government are set to accelerate organised vehicle scrapping across the country. The mandatory scrapping of an estimated 2.07 lakh BS-III and older commercial vehicles in Delhi-NCR through authorised RVSFs is a significant step towards cleaner transportation and a stronger circular economy. Rosmerta Recycling remains committed to developing a sustainable vehicle recycling ecosystem through scientific vehicle dismantling, maximum material recovery and adherence to the highest environmental and regulatory standards." Under this partnership, Ashok Leyland customers will receive competitive value for their old vehicles. They will also be eligible for OEM scrapping discounts on the purchase of new vehicles, along with concessions in road tax and registration charges as per applicable government policies. Customers will also receive professional and compliant assistance throughout the vehicle de-registration process, ensuring complete convenience and satisfaction.

# Mahindra expands its tractor portfolio with YuvoTech+ 585 DI V1

Mumbai | BR Team

Mahindra Tractors, India's No. 1 tractor brand, today announced the pan-India launch of the Mahindra YuvoTech+ 585 DI V1—a versatile, multi-purpose tractor designed to deliver powerful performance, enhanced efficiency, and greater comfort for farmers across diverse conditions. Available in both 2WD and 4WD options, the YuvoTech+ 585 DI V1 is powered by Mahindra's advanced high cubic capacity mBULL engine, engineered to provide strong pulling power along with 30% backup torque, ensuring consistent performance even in demanding applications and challenging soil conditions.

Built for durability and productivity, the tractor comes equipped with a 12F + 3R transmission system, Multi-Speed PTO, and a SLIPTO dual-clutch



mechanism. Its advanced high-medium-low gear system with planetary reduction enables smooth power delivery, efficient operation, and improved control across a wide range of agricultural tasks. A robust hydraulic system supports heavy implements, while features like a stabiliser bar and longer top link enhance versatility and compatibility.

Designed with operator comfort in mind, the YuvoTech+ 585 DI V1 features an ergonomic platform, spacious layout, and cushioned seating for long working hours. Additional features such as power steering and best-in-class manoeuvrability further improve ease of use and operational efficiency in the field.

Commenting on the launch, Harsh Rai, Chief Executive Officer, Mahindra Tractors, said, "We are proud to launch

the YuvoTech+ 585 DI V1 across India following its successful introduction in select markets. Built on our fast-growing YuvoTech platform, this tractor combines advanced technology with robust performance and practical features. Its strong acceptance highlights our commitment to delivering quality, durability, and long-term value to farmers. With this nationwide rollout, we aim to empower farmers with a reliable and adaptable solution for their evolving needs."

The YuvoTech+ 585 DI V1 stands out with its combination of powerful performance, modern technology, and user-friendly features, making it a dependable partner for enhancing farm productivity. The tractor comes with an industry-leading 6-year warranty and will be available across Mahindra dealerships nationwide.